

EasyBraid

Desco Industries

11543 K-TEL DRIVE, MINNETONKA, MN 55343-8845 • PHONE (952) 929-3040 • EasyBraidCo.com

2017-12-22

Effective today, EasyBraid has exited the Soldering Iron and Soldering Iron Tip business. EasyBraid will focus on our Wick and Desoldering Accessories business. Effective immediately, no new orders will be accepted for Soldering Irons and Soldering Iron Tips. All open orders will be passed on to Metcal and they will fulfill all open orders with a direct replacement Metcal product at the existing purchase order price and terms. If there are issues with the order you will be contacted directly by Metcal, or you may contact anyone of the individuals listed below.

John Webber

EasyBraid Contacts

John Webber
National Sales Manager
952-929-3040 – Office
612-867-2404 – Cell
John.Webber@easybraidco.com

Kara Johnson
952-929-3040 – Office
Kara.Johnson@easybraidco.com

Jayme Brand
952-929-3040 - Office
Jayme.Brand@easybraidco.com

Metcal Contacts

For commercial questions/inquiries:
Director of Sales - Americas
Ian Orpwood
Cell: 657-337-6234
iorpwood@metcal.com

For Open Orders:
Customer Service Manager
Lori Camarena
Office: 714-230-2336
lcamarena@okinternational.com



22nd December 2017

Re: Metcal - Desco/EasyBraid

Dear Metcal Distributors,

As you may know Desco recently purchased the EasyBraid brand.

In order to focus on the EasyBraid core wick and desoldering products, Desco/EasyBraid has decided to exit from the soldering iron and soldering cartridge business. Given this, Metcal will partner with Desco/EasyBraid to transition their soldering products customers to Metcal.

Desco/EasyBraid will notify their channel at the same time as you receive this communication.

We will have more details in the New Year and will update then.

This is an exciting time for Metcal and our channel partners.

I look forward to working with you in 2018 and to our continued success.

Happy Holidays,

Ian Orpwood

Director of Sales - Americas